Safe

An Important Message Regarding Your Child's Safety

Child safety is on our minds more than ever. We can never do too much to protect our most precious gift, our children. Unfortunately a recent study* has revealed some rather startling statistics.

- Nearly 800,000 children are reported missing each year.
- That represents over 2,000 children per day who do not come home.
- Experts agree that photos and other identification supplied in the first 24 hours are crucial in safe recovery.

American Income Life is working with schools, child care facilities and youth organizations across the US, Canada and New Zealand to provide NO-COST Child Safe Kits, proudly endorsed and supported by:

- **International Union of Police Associations**
- **American Federation of Teachers**
- American Federation of School Administrators

These kits allow families to record and keep fingerprints, vital information and a photo of each child, so if the child is ever lost or abducted, this vital data can quickly be relayed to authorities.

That's why American Income Life Insurance Company has arranged, at NO COST to you, Child Safe Kits for you to complete at home. We urge you to request Child Safe Kits for the children and grandchildren in your family. Let's work together and do everything we can to help protect our children.

Sincerely,

Child

Debbie Enstedt

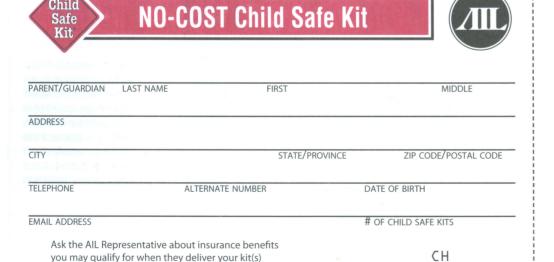
Vice President - Child Safe Division

American Income Life Insurance Company

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P.S. You and your family may qualify for additional insurance benefits offered at this time. Please take a few minutes and listen to the AIL representative who will be delivering your Child Safe Kits(s). If you have any questions on this program, please call American Income Life Insurance Company at (800) 495-1213.

• U.S. Department of Justice's Office of Juvenile Justice and Delinquency Prevention NISMART 2 study October 2002





Please fill out and return with your child or drop in the mail today.



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